

X^o jeans[®]

Store interior
concept in
AKROPOLE ALFA
shopping center

Xjeans®

Dinam

men's denim

39-41 42 43 44 45-46

TOP



● Store interior concept in AKROPOLE ALFA shopping center



20

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03



Store interior concept in
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shopping center

Aksesuari

Pielaiikasa



Store interior
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Lee® Wrangler®

ALFA

DENIM

MENS

Xjeans

WOMENS

WOMENS





Store interior concept in AKROPOLE ALFA shopping center

MENS

DENIM

WOMENS

DENIM

MENS

FIT GUIDE





SIA LAGRA

has been active in the wholesale and retail sale of clothing in Latvia since 2000, specializing in denim apparel.





In 2005, the company developed a new shop concept and the X JEANS trademark.

The X JEANS retail chain currently consists of 12 shops. 10 X JEANS shops in Latvia, 1 X JEANS in Lithuania, Siauliai and 1 shop in Estonia, Tallinn.

Six of the 12 shops are franchises.



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Vinam

39-41 42 43 44 45-46



03



SIA LAGRA is a distributor of several apparel brands, supplying the best selection of clothing for a specific shop to suit the broadest target audience possible.

The minimum area to implement the X JEANS concept starts from 250m².
Optimal area to realize SHOP-IN-SHOP concept starts from 350m².



Aksesuāri

Pielaikošana

X JEANS multi brand apparel store offers to complete an outfit with a high quality accessories - leather belts, bags, wallets, underwear, sunglasses socks, hats, ties etc. We got you covered!

Superdry®

CAT

O'NEILL

Superdry®

O'NEILL

RADLEY
LONDON



Since 2017 SIA LAGRA has been actively operating in the fashion e-commerce industry, offering its assortment of products on their online store - xjeans.eu and various marketplaces such as Amazon, etc. This creates an opportunity for retail store to attract new e-store customers.



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Lee Wrangler



13



SLIM

STRAIGHT

TAPARED

SKINNY

SLIM

STRAIGHT



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ALFA shopping center

OUR BRANDS

Lee® Wrangler

mavi

LTB ®

CROSS JEANS



GIPSY

BLUE SEVEN

CAT® 

ONLY®

JACK & JONES

JOHN  FRANK


KATANA